Florja for Landscaping and Park Management

Florja
be your plants' lifeline

100% mobile and location independent plant monitoring

Florja let's you know when your plants need you - proactive and reliable

DASHBOARD
Smart Landscaping
As of Sep 18, 2019 4:38 PM·Viewing as C2I Development

Refresh   Edit

Soil dryness alert by ZIP

Record Count

9
6
3
0

82041   82140   85072   85748   86199
Sensor ZIP

View Report (Soil Humidity Alert by ZIP)

Weather warning

Record Count

Weather Status
Clouds
Rain
Clear

17
9
4
4

View Report (Weather warning)

ALERT - warranty and humidity

Sensor: Sensor-Name ↑	Plants: Plant-Name	Sensor Contact
Florja 05	Cherry Tree	Michael Urban
Florja 06	Cherry Tree	Andrea Smith
Florja 14	Tomatoes	Michael Urban
Florja 15	Tomatoes	Andrea Smith
Florja Strega	Tomatoes	Michael Urban

View Report (ALERT - warranty and humidity alert)

Fertilizer opportunities by customer

Sum of EC Alarm

Sensor Contact: First Name
Michael
Andrea
Jack

8
1
2
5

View Report (Fertilizer Opportunities by Customer)

Plant care next week

Record Count

0   0.5   1   1.5   2

Subject
Hedge cutting
Irrigation check
Pruning spring
Re-potting

View Report (Plant care next week)

Pest Prevention

Record Count

Pest Preventioin Alert
false
true

30
3
27

View Report (Pest Prevention)

Design your own screens. Identify and clearly visualize data that's important to you.

✓ work planning and efficiency
✓ warranty
✓ customer retention
✓ tailor-made products and services

If you are interested in further information or a trial
of the Florja system, please visit us at
www.florja.com

Florja for Landscaping and Park Management

The detailed functions of the Florja system

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The Landscaping Suite:

Developed specifically for the management of parks and landscaping, Florja offers comprehensive and easily understandable tools that particularly support planning of plant care activities and a close relationship with the customer.

work planning and efficiency:

Optimized route planning with the help of maintenance alarms, pruning recommendations and precise sensor position data is now easily possible. All sensor data can be filtered according to different parameters to give you the perfect overview.

warranty:

Maintenance guarantees for irrigation or fertilization can now be offered without additional risk, thanks to close monitoring of customer plants.

customer retention:

Stay in touch with customers effortlessly beyond the initial order. An all-inclusive service package with automated maintenance and cutting calendar makes customers and plants happy.

tailor-made products and services:

The sales of products and services e.g. fertilizer can be promoted exactly as required thanks to early alarm functions. Advise and supply your customers precisely when they need it.

- ✓ perfect overview thanks to modern data visualization
- ✓ full customer service with maintenance guarantees without risk
- ✓ optimized route and task planning with need-based maintenance
- ✓ plan customer events and track feedback
- ✓ customer turnover and -analysis at a glance
- ✓ recommend products and services tailored to customer needs

Florja at a glance:

The sensors:

The Florja system includes both high-quality sensors, which can be grouped freely and wirelessly and configured for any applications. Using a powerful cloud platform, allows the greatest possible flexibility and design capability for any situation. The sensors measure temperature and humidity in soil and air, electrical conductivity in soil and light irradiation. Other sensors of your choice can be easily added to our open platform.

The platform:

WLAN or LoRa technology is used for wireless transmission, which is suitable for both public and private networks and ensures absolute control and independence. The cloud platform has a simple, user-friendly interface that can be accessed from any Internet-enabled device such as a smartphone, tablet or PC.

The advantages and benefits:

External data such as the weather forecast is also incorporated. The Data evaluation is simple with easily understandable graphics and can be stored for years to identify longer-term changes and trends. The application possibilities of the Florja system span your entire value chain, from production, distribution, through sales and reseller management, to subsequent CRM applications and maintenance services.

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